

PRESS RELEASE



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RICOH PRO C900 RECEIVES BERTL'S PRESTIGIOUS FIVE STAR EXCEPTIONAL RATING

*Multi-Functional Digital System Outperforms Competition with High Speeds and
Outstanding Image Quality*

West Caldwell, NJ, October 26, 2009 – The Production Printing Business Group (PPBG) of [Ricoh Americas Corporation](http://www.ricoh-usa.com) today announced that its RICOH Pro C900 was awarded a Five Star Rating from BERTL. Several hundred copiers, printers, fax, multi-functional, color and production devices are evaluated and tested by BERTL each year. BERTL's prestigious Five Star Rating is reserved for a select number of devices that deliver outstanding business-critical features and provide its target user base with innovative and intuitive functionality.

The RICOH Pro C900 earned top marks from BERTL for its ability to offer high productivity speeds of up to 90 pages per minute in both monochrome and full color while also equipping users with flexible in-line finishing options. Across the board, the product received high marks for print and copy productivity as the Pro C900 provides several key benefits to customers including high image resolution for optimum image quality, extensive paper supply which can be replenished on the fly for long uninterrupted production runs, and short warm cycles compared to other production systems that allow customers to be ecologically minded but ready for production in just minutes.

“BERTL’s Five Star Rating is a result of Ricoh’s continual commitment to exceed industry standards in every one of our products, and Ricoh is proud to have achieved that with the RICOH Pro C900,” said Carl Joachim, vice president of marketing, PPBG, Ricoh Americas Corporation. “This prestigious recognition by an industry leader such as BERTL further demonstrates Ricoh’s dedication towards providing our customers with market leading technology.”

Designed to meet the needs of different print production areas including graphic arts and in-plant operations, the RICOH Pro C900 differentiated itself from other digital printers with its powerful combination of maximum productivity at an affordable price. The Pro C900 delivers on this combination through user-friendly controls with an EFI Fiery print controller for high-quality images and flexible media options. Additionally, the RICOH Pro C900 has advanced in-line finishing options that provide enhanced flexibility and efficiency for the end user including a 3,000-Sheet Finisher with a 100-Sheet Stapler, a GBC StreamPunch™ Finisher that rapidly produces punched documents in a variety of styles, a Plockmatic Booklet Maker that delivers professionally finished booklets with one-side and square folding options and a Ring Bind Finisher that automates the entire bonding process.

BERTL’s prestigious Five Star, Exceptional rating is the highest rating BERTL bestows on high quality products that have performed remarkably under stringent testing by BERTL analysts. BERTL analysts test productivity, image quality and ease-of-use in order to distinguish the best products and solutions in the marketplace.

For more information on Ricoh products, visit www.ricoh-usa.com/ppbg.

About BERTL

BERTL® Inc. is a leading source for objective, independent product evaluation reports and comparative analyses on digital imaging devices and workflow solutions. BERTL’s evaluation reports, customer satisfaction research, awards and product ratings are

undertaken entirely at BERTL's expense for the benefit of its international subscriber base.

At all times, BERTL's primary focus is the end user. Covering all major digital imaging manufacturers, BERTL publishes the world's most extensive Web site of evaluation reports, comparisons data, vertical market research, news and more on copiers, printers, MFPs, production and workgroup scanners, fax machines, color and production equipment and wide format devices. BERTL reports, research and other industry informative services are available in a range of specialized subscription services. To learn more about BERTL, visit www.BERTL.com or telephone 1.973.882.0200.

About Ricoh's Production Printing Business Group

The Production Printing Business Group (PPBG) of Ricoh Americas Corporation is dedicated to delivering state-of-the-art, high-speed production systems that provide efficient document workflows with high-volume production printing and finishing. Incorporating superior engineering, service, reliable technology, and extensive software and finishing options, PPBG helps production centers to cost-effectively modernize and streamline their operations to meet today's rapid turnaround and high-quality demands.

Ricoh Americas Corporation, founded in 1962, is headquartered in West Caldwell, NJ and is a subsidiary of the \$20 billion Ricoh Company Ltd., the 73-year-old leading supplier of office automation equipment.

Information about Ricoh's Production Printing Business Group can be accessed on the World Wide Web at www.ricoh-usa.com.

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