

PRESS RELEASE



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RICOH AND KODAK EXPAND RELATIONSHIP THROUGH EXTENSION OF RESELLER AGREEMENT

West Caldwell, N.J., February 23, 2010 – [Ricoh Americas Corporation](http://www.ricoh-usa.com), a leading provider of digital office equipment, and Kodak today announced a multi-year renewal of their Reseller Agreement for KODAK NEXPRESS Digital Production Color Presses and KODAK DIGIMASTER Digital Production Systems. Ricoh and IKON Office Solutions, a Ricoh company, currently sell Kodak Solutions to corporate/government in-plants, data centers, commercial print providers and other production environments as part of a comprehensive production portfolio.

In addition to the KODAK NEXPRESS and DIGIMASTER Systems, both Ricoh and IKON may also sell KODAK Document Imaging Solutions and KODAK Unified Workflow Solutions, including CREO Color Servers such as the CREO C-80 Server that interfaces with the RICOH Pro C900 Color Production System.

“This agreement underscores our commitment to expand our reach and channel engagement across our portfolio to ensure that our customers can access a broad array of KODAK Solutions that best fit their needs,” said Don Whaley, Director, Channel Development, United States and Canada, Kodak. “Ricoh and IKON play a key channel role in the U.S. and

Canada. We're excited to expand our relationship with them and are confident customers will see value in this partnership."

NEXPRESS Digital Production Color Presses offer outstanding image quality, scalability, and the award-winning KODAK NEXPRESS Fifth Imaging Unit Solutions, allowing users to add a variety of unique features inline during the printing process. The new KODAK NEXPRESS SE3600 Digital Production Color Press delivers exceptional color quality, performance, and reliability for applications such as direct mail, marketing collateral, catalogs, photo books and more. It is the only sheetfed digital production color press to offer unconstrained performance of 3,600 A3+ sheets per hour, or 120 pages per minute.

DIGIMASTER Digital Production Systems offer high speeds, and outstanding productivity and reliability. The new KODAK DIGIMASTER EX300 Digital Production System is the fastest cut-sheet black-and-white electrophotographic printer on the market, printing at a rate of 18,000 images per hour (A4).

"The success of our previous agreements made our decision to expand with Ricoh very easy," explained Jerry Miller, Region General Manager, Americas Digital Printing Solutions, Kodak. "Significant opportunities exist in their sizeable customer base, and some customers want the option to work with the resellers that have been helping them manage their growth along the way."

"Both Ricoh and IKON are able to access the full portfolio of Kodak products. We are happy to be able to provide this added value to our customers as they continue to look to us to help improve their bottom lines and suggest the right products and solutions to fit their unique business needs," said Carl Joachim, Vice President of Marketing for the Production Printing Business Group, Ricoh Americas Corporation.

"These Kodak solutions enhance our portfolio of production products and services designed to help customers with a wide range of applications, including variable data integration for marketing and personalized communications, advanced color management, forms design, data stream conversion and custom workflow solutions," said Mike Dane, IKON's Vice President of Product and Services Marketing.

About Kodak

As the world's foremost imaging innovator, Kodak helps consumers, businesses, and creative professionals unleash the power of pictures and printing to enrich their lives.

To learn more, visit <http://www.kodak.com> and follow our blogs and more at <http://www.kodak.com/go/followus>.

More than 75 million people worldwide manage, share and create photo gifts online at KODAK Gallery—join today at www.kodakgallery.com.

In the graphic communications market, Kodak offers the broadest portfolio of integrated solutions to help customers grow their business. For more information, visit www.graphics.kodak.com. For downloading photos and videos from Kodak's image library, visit www.kodak.com/go/gcimages.

About IKON

IKON Office Solutions, Inc. (www.ikon.com), a Ricoh company, is a leading provider of innovative document management systems and services, enabling customers to improve document workflow and increase efficiency. IKON integrates copiers, printers and MFP technologies, and document management software and systems, to deliver tailored, high-value solutions, implemented and supported by its team of services professionals. IKON leverages the manufacturing and engineering expertise of Ricoh, a more than \$20 billion global technology innovator, with the experience and reach of its locally based sales and services teams, to provide end-to-end solutions and one of the industry's broadest portfolios of document management services, including on-site and off-site managed services, technical service and support, and customized workflow design and implementation.

About Ricoh Americas Corporation

Ricoh Americas Corporation, headquartered in West Caldwell, N.J., is a subsidiary of Ricoh Company Ltd., the 73-year-old leading supplier of office automation equipment and electronics, with fiscal year 2008 sales in excess of \$20 billion.

Ricoh Americas Corporation is a leading provider of document solutions. Ricoh's fully integrated hardware and software products help businesses share information efficiently and effectively by enabling customers to control the input, management and output of documents.

Ricoh Americas Corporation directly or through its network of authorized dealers markets and distributes products in North, Central and South America.

Information about Ricoh's complete range of products and services can be accessed on the World Wide Web at www.ricoh-usa.com.

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